9771679 Ver# 9 Status Revised

Rep Order# EC'd Yes

Traffic Order# 565920

Last Received: Printed:

Showing Buylines: All Rep Revised Lines 08/30/2012 1:37 PM 08/30/2012 1:28 PM

2 of

Fax# Station KSTU-TV SALT LAKE CITY, UT Advertiser () POLITICAL ISSUE GROU Estimate# Phone# Product Buyer 2599 Ben Angle NRCC IE 2012

> Flight Dates Agency C/P1/P2/E () NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Office ALEXANDRIA, VA 22314 09/14/2012 - 09/20/2012 155/426/2599

Hiatus Weeks

Agency

Salesperson (Sales Office Salesperson Phone#) DAN DRISCOLL WASHINGTON 202-955-5342 917-206-9589

Salesperson FAX#

-- CONTRACT COMMENT --

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

- REMARKS -

PLS CF CHANGES IN'S 14,26-28,34

Rating: 4.0 Sales Remark: V9 Program Na *28 SU 2P- Rating: 5.4			*27 SA	Sales Remark: V9 Time Chang	*26 SA	Sales Remark: V9 Comment Ch	*14- :	LT In Day	
2P-230P		kemark: ram Name C	930P- 1005P	emark: Changed, (530₽-9₽	emark: ent Changed	2P-5P	Time	
	THE OT	Sales Remark: V9 REVISED V9 Program Name Change, Comment Changed	FOOTBALL FEVER	Sales Remark: V9 REVISED V9 Time Changed, Comment Changed	CLG FTBL: UTAH	Sales Remark: V9 NA V9 Comment Changed, Spots/week Changed	FOX NFL SU-GM2	Program	
	:30		:30		:30		:30	Len	-
	\$1,500.00		\$1,000.00		\$5,000.00		\$2,400.00	Rate	
	09/16-09/16		09/15-09/15		09/15-09/15		09/16-09/16	Dates	
	н		н		н		0	Spots/Week	
	н		щ		۳		0	# of Weeks	
	щ		Н		ц		0	Total Spots	
	\$1,500.00		\$1,000.00		\$5,000.00		\$0.00	Total Cost	
								Daypart	

Sep 12: 33 / \$26,725.00 Sales Totals: 33 / \$26,725.00 Station Totals: 33 / \$26,725.00 Lines not sent/rcld/rtrn: 0 / \$0.00 —COMPETITIVE— Market Totals \$133,625 CABL	REPORT TOTALS Report Totals: 4 / \$9,900.00	*34 SU 11A-2P FOX NFL SU-GM1 Rating: 6.7 Sales Remark: V9 MG FROM IN 14 V9 Added	галт LT Ln Day Time Program	n KSTU-TV SALT LAKE CITY, UT ritser () POLITICAL ISSUE GROU uct NRCC IE 2012 nate# 2599 r Ben Angle e#	Rep Order# 9771679 Ver# 9 Status Revised EC'd Yes
CABL 0%				Agency (): 815 SLA ALEXA Agency C/P1/P2/E Flight Dates Hiatus Weeks	Traffic
		: 30	Len	() NATIONAL MEDI 815 SLATERS LANE 815 SLATERS LANE ALEXANDRIA, VA 22314 PI/P2/E 155/426/2599 res 09/14/2012 - 09/2 reks	Traffic Order# 565920
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OP 0P		\$2,400.00	Rate	ATIONAL MEDIA RESI ERS LANE DRIA, VA 22314 155/426/2599 09/14/2012 - 09/20/2012	Shov
KJZZ 0%		09/16-09/16	Dates) NATIONAL MEDIA RESEARCH PLANNING ATERS LANE ANDRIA, VA 22314 E 155/426/2599 09/14/2012 - 09/20/2012	Printed: 08/30/2012 1:37 Last Received: 08/30/2012 1:28 Showing Buylines: All Rep Revised Lines
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RST		,	Spots/Week	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	08/30/2012 1:37 PM 08/30/2012 1:28 PM p Revised Lines
0 % % %	,	4	# of Weeks	hone#	PM PM
UNKN UNKN		.	Total Spots	WASHINGTON DAN DRISCOLL 202-955-5342 917-206-9589	
20%		\$2,400.00	Total Cost	ON OLL 342 589	3 of 3
			Daypart		

Books Demos

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